

INFORMA Eco-Friendly Stand Catalog 2026

Reusable, Not Disposable



WHY CHOOSE A REUSABLE BOOTH?

About 80% of a traditional booth's structure is typically made of single-use materials that can't be reused or recycled, creating an environmental problem.



Benefits

- 87% reduction in CO2 emissions
- Lower cost
- Easy assembly and disassembly
- High-quality, durable booth



BOOTH

CoverUp structure guarantees the reuse of structures for at least 100 cycles. At the end of the process, 100% of the materials used are reused.



CARPET

Use of eco-friendly carpet that, once used, is sent to a recycling facility; carbon offset credits are applied for each meter of carpet used.

REDUCE + REUSE + RECOVER

Net Zero Carbon Events



Sustainability principles are now firmly embedded in industry practices and customer expectations. Informa Markets is a founding member of the “Net Zero Carbon Events” initiative.

<https://www.netzerocarbonevents.org/funding-opportunities/>

From awareness to action!

Stands 3x3 // Stands 9 m2

Change Model

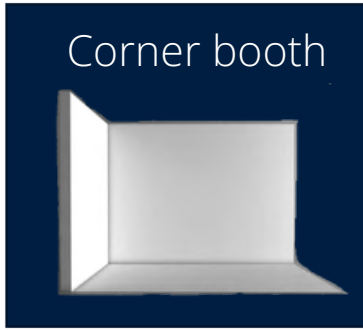
- End cap booth
- Corner booth
- Inline booth

Modulation



End cap booth

3x3m
(3 open sides)



Corner booth

3x3m
(2 open sides)



Inline booth

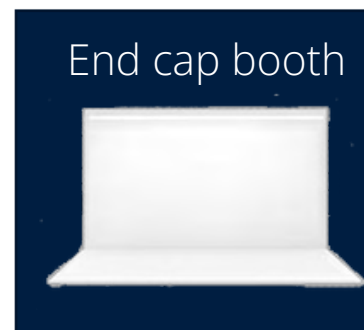
3x3m
(1 open side)

Stands 6x3 // Stands 18 m2

Change Model

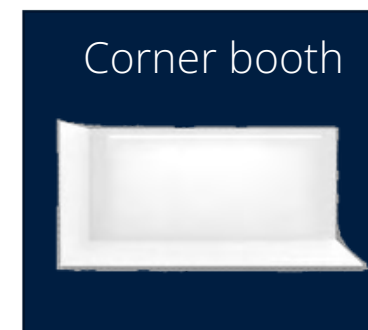
- End cap booth
- Corner booth
- Inline booth

Modulation



End cap booth

6x3m
(3 open sides)



Corner booth

6x3m
(2 open sides)



Inline booth

6x3m
(1 open side)





STANDS 3X3



Model 1 - CHANGE

Modulation - end cap booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Printed graphic wall 2 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 1 table
- 1 counter
- 3 chairs
- 1 coat rack
- 1 wastebasket

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.



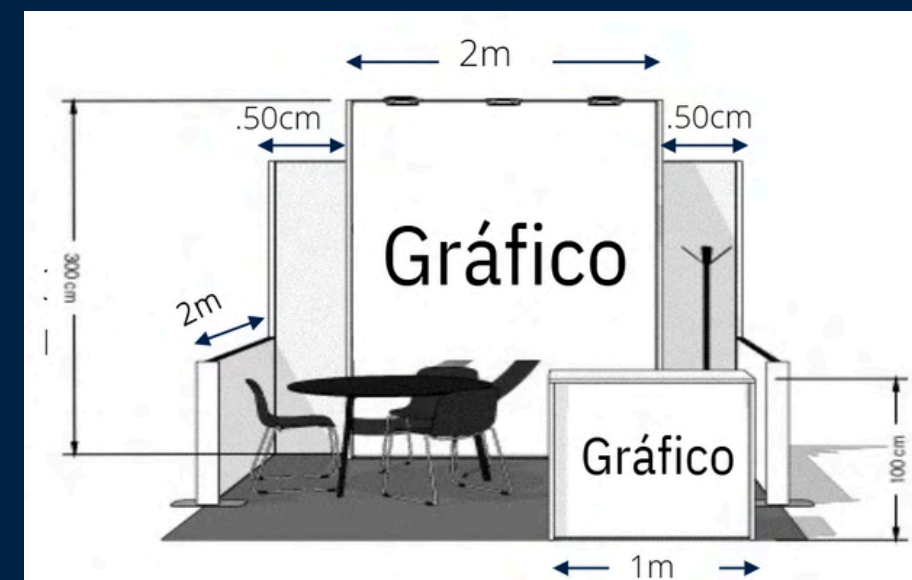
End cap booth



3x3m
(3 open sides)



Price US
\$5,496.47 + IVA



Model 1 - CHANGE

Modulation - Inline booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Printed graphic wall 2 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 1 table
- 1 counter
- 3 chairs
- 1 coat rack
- 1 wastebasket

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.



Inline booth

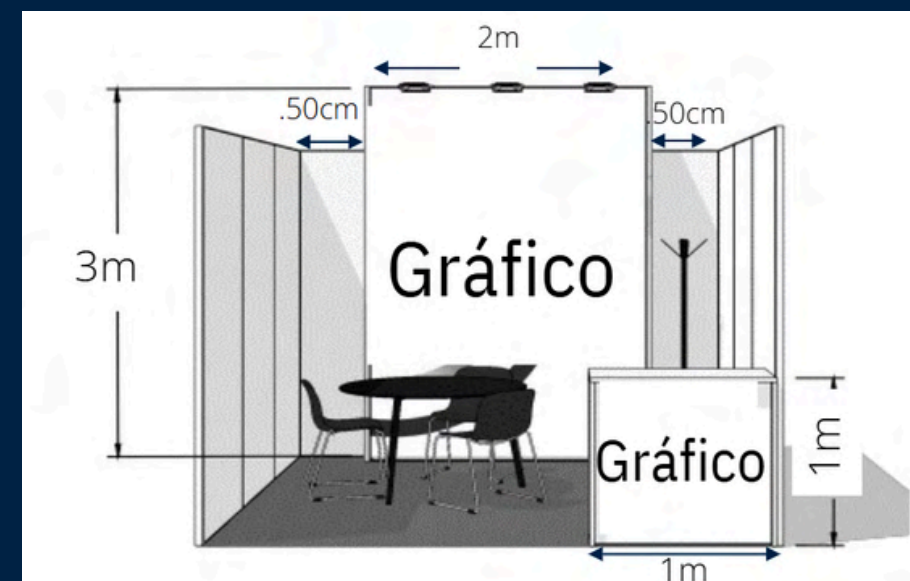


3x3m

(1 open side)



Price US
\$5,494.47 + IVA



Model 1 - CHANGE

Modulation - Inline booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Printed graphic wall 2 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 1 table
- 1 counter
- 3 chairs
- 1 coat rack
- 1 wastebasket

Other color options available:



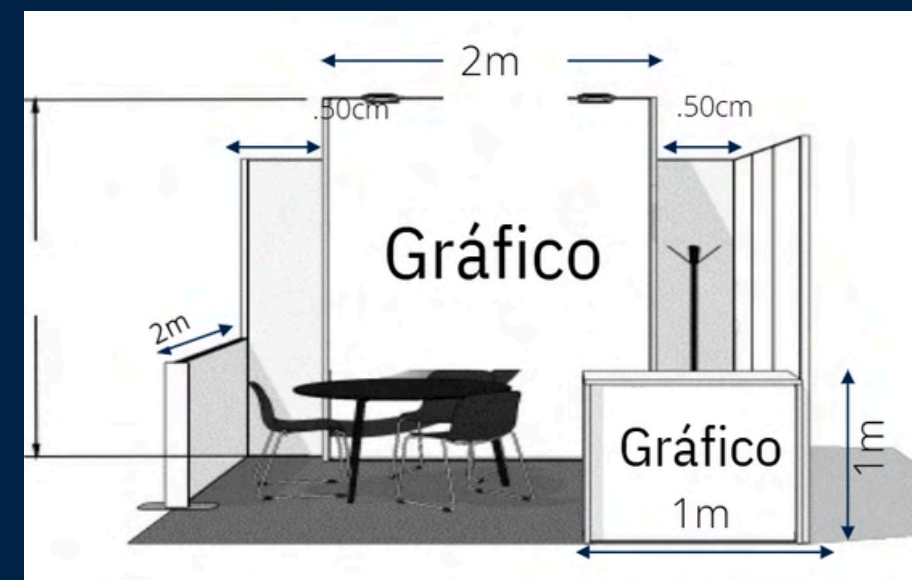
Blue White Black Red

No modifications to the booth are allowed.




HENOTO

Price US
\$5,494.47 + IVA



Model 2 – INNOVATION

Modulation – End cap booth

Includes:

- Storage room 3 m x 1 m
- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 2 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphic 2 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 1 table
- 1 counter
- 3 chairs
- 1 coat rack
- 1 wastebasket
- 3 shelves

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.



End cap booth

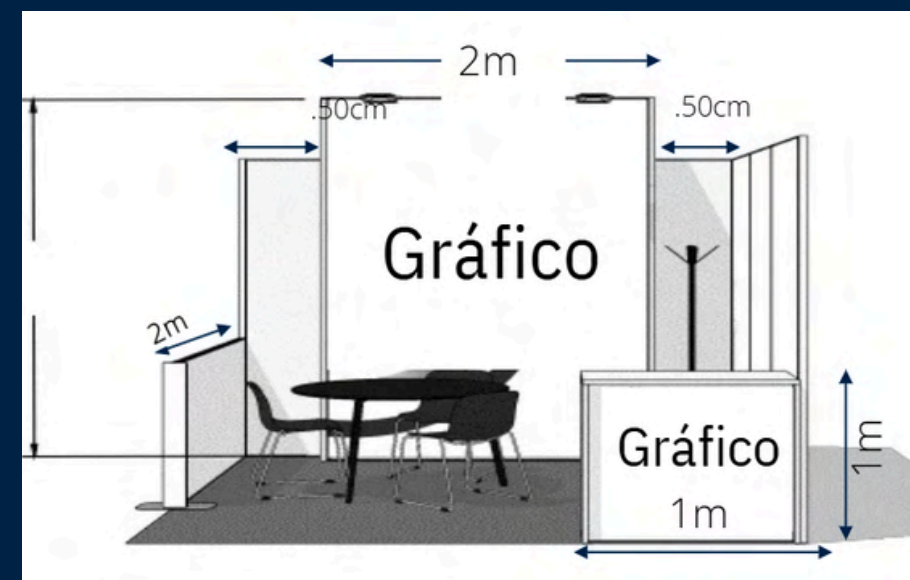


3x3m
(3 open sides)



Price US

\$6,354.47 + IVA



Model 2 – INNOVATION

Modulation - Inline booth

Includes:

- Storage room 3 m x 1 m
- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 2 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphic 2 m x 3 m
 - Counter 1m x 1m

Furniture

- 1 table
- 1 counter
- 3 chairs
- 1 coat rack
- 1 wastebasket
- 3 shelves

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.



Inline booth



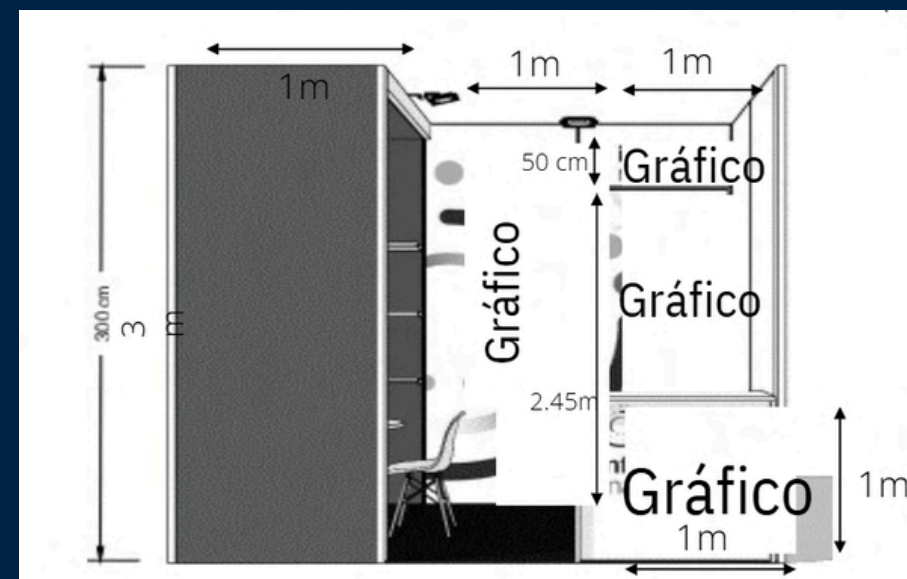
3x3m

(1 open side)



Price US

\$6,354.47 + IVA



Model 2 – INNOVATION

Modulation - Corner booth

Includes:

- Storage room 3 m x 1 m
- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 2 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphic 2 m x 3 m
 - Counter 1m x 1m

Mobiliario

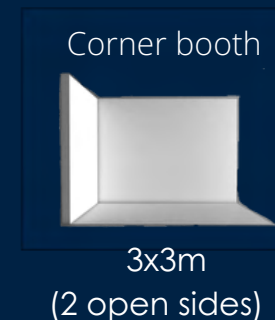
- 1 table
- 1 counter
- 3 chairs
- 1 coat rack
- 1 wastebasket
- 3 shelves

Other color options available:

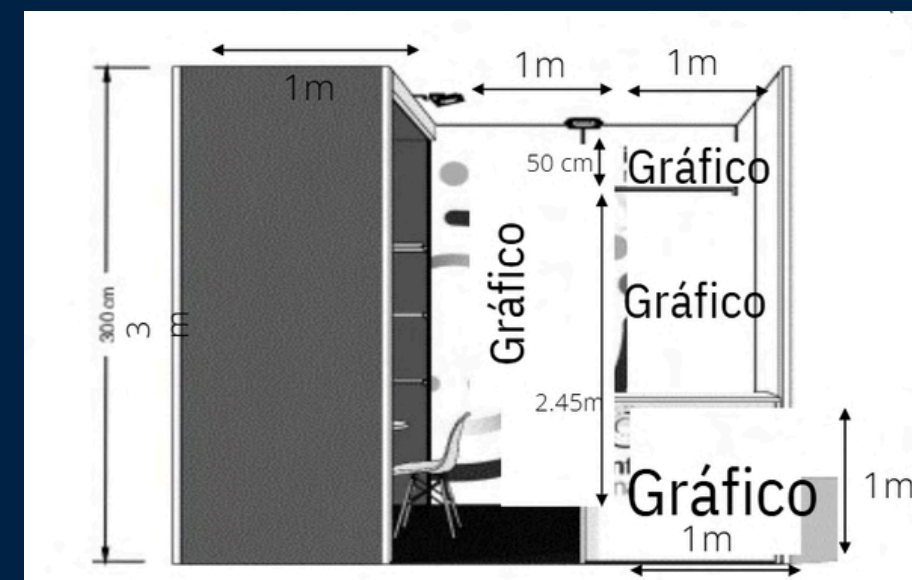


Blue White Black Red

No modifications to the booth are allowed.




Price US
\$6,354.47 + IVA




STANDS 6X3



Model 1 – CHANGE

Modulation - End cap booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphics 4 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 coat rack
- 1 wastebasket

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.

HENOTO

Price US

\$6,666.47 + IVA

End cap booth



6x3m
(3 open sides)



Model 1 – CHANGE

Modulación - Cajón

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric

Wall graphics 4 m x 3 m

Counter 1 m x 1 m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 coat rack
- 1 wastebasket

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.

HENOTO

Price US

\$6,666.47 + IVA

Inline booth



6x3m

(1 open side)



Model 1 – CHANGE

Modulation - Corner booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric

Wall graphics 4 m x 3 m

Counter 1m x 1m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 coat rack
- 1 wastebasket

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.

HENOTO

Price US

\$6,666.47 + IVA

Corner booth



6x3m

(2 open sides)



Model 2 – INNOVATION

Modulation - End cap booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphics 4 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 wastebasket
- 1 coat rack
- 6 shelves

Other color options available:



No modifications to the booth are allowed.



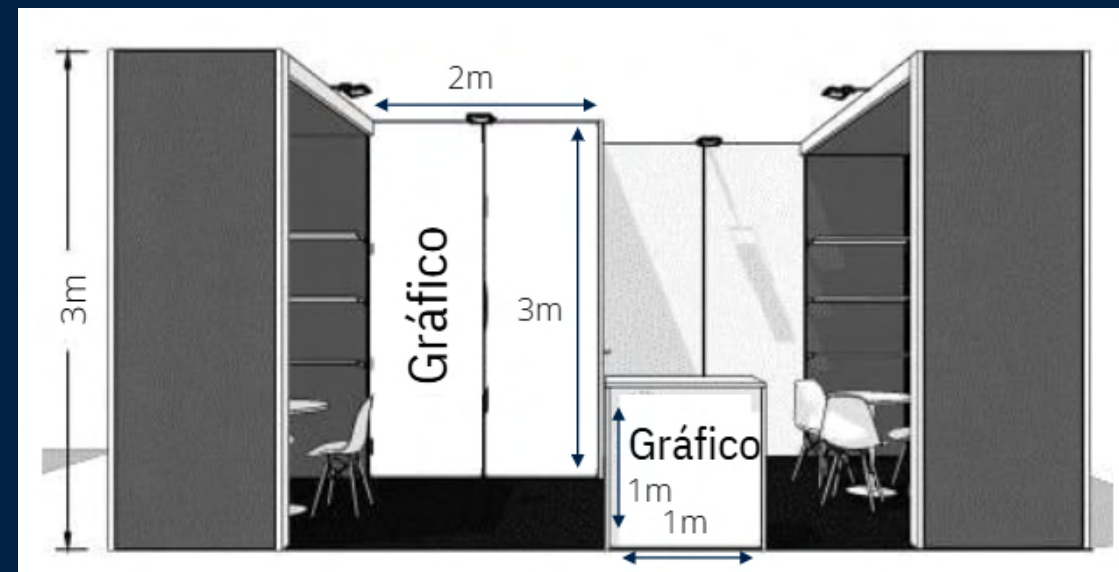
Price US

\$7,906.47 + IVA

End cap booth



6x3m
(3 open sides)



Model 2 – INNOVATION

Modulation - Inline booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphics 4 m x 3 m
 - Counter 1 m x 1 m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 wastebasket
- 1 coat rack
- 6 shelves

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.

HENOTO

Price US

\$7,906.47 + IVA

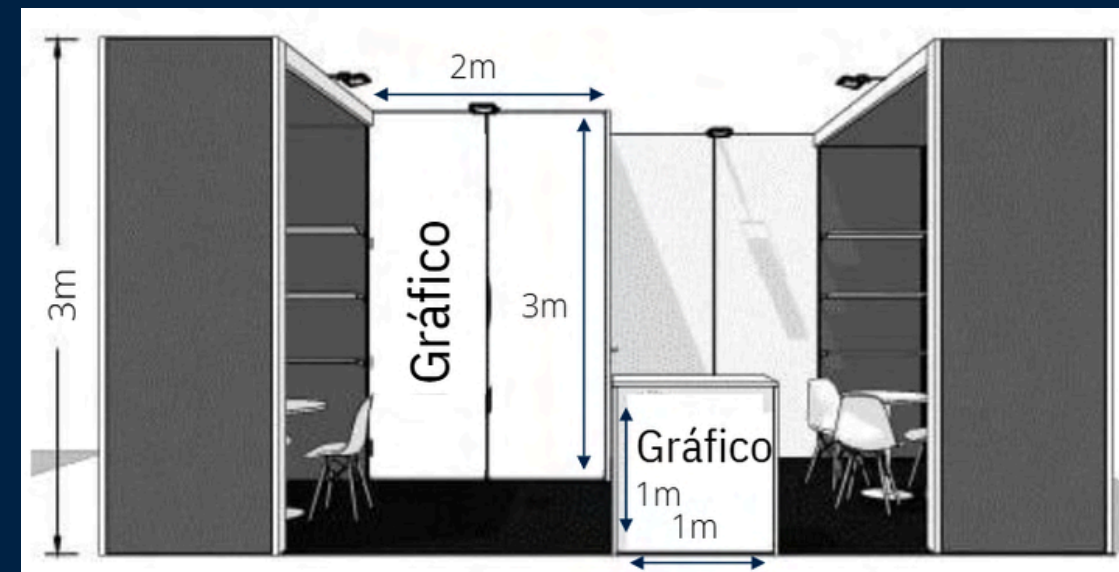


Inline booth



6x3m

(1 open side)



Model 2 – INNOVATION

Modulation - Corner booth

Includes:

- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 3 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Wall graphics 4 m x 3 m
 - Counter 1m x 1m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 wastebasket
- 1 coat rack
- 6 shelves

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.

HENOTO

Price US

\$7,906.47 + IVA

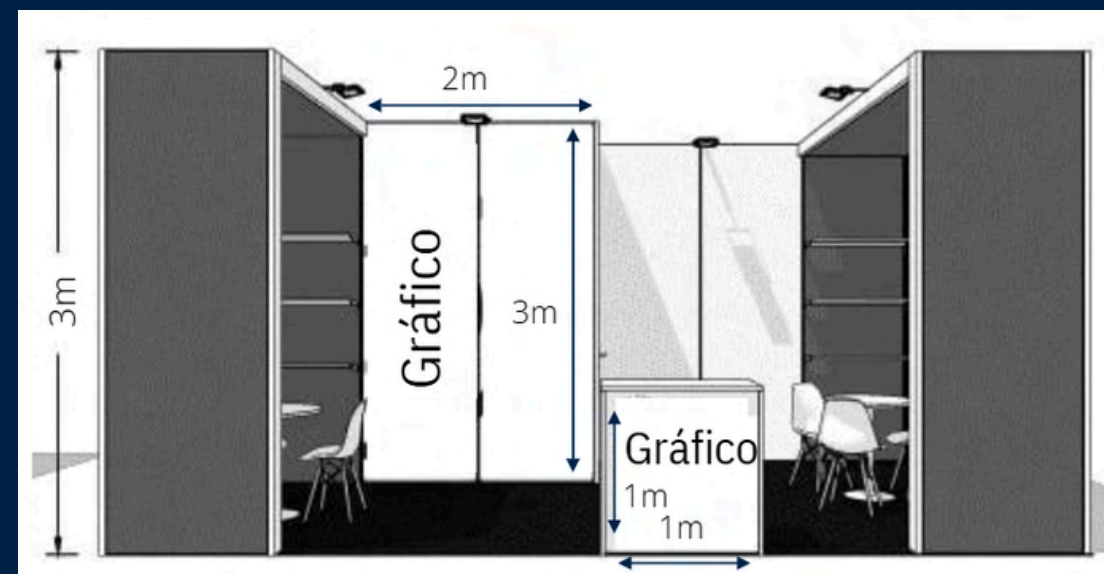


Corner booth



6x3m

(2 open sides)



Model 3 – DEVELOPMENT

Modulation - End cap booth

Includes:

- Storage room 1 m x 1 m
- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 2 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Printed column graphic 3 m x 1 m
 - Printed header graphic 2 m x 1 m
 - Counter 1 m x 1 m

Mobiliario

- 2 tables
- 1 counter
- 6 chairs
- 1 coat rack
- 1 wastebasket
- 6 shelves

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.



Price US

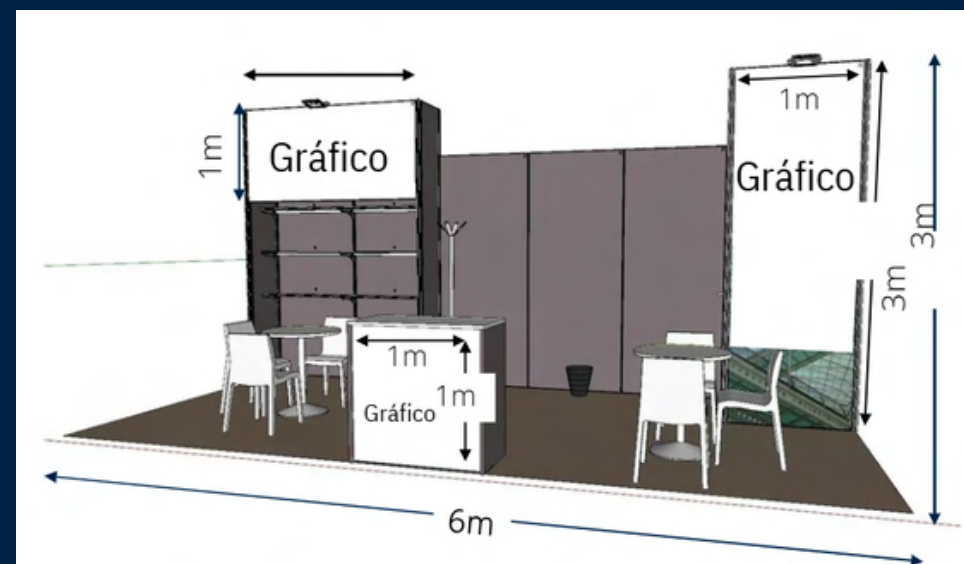
\$9,156.47 + IVA

End cap booth



6x3m

(3 open sides)



Model 3 – DEVELOPMENT

Modulation - Inline booth

Includes:

- Storage room 1 m x 1 m
- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 2 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Printed column graphic 3 m x 1 m
 - Printed header graphic 2 m x 1 m
 - Counter 1 m x 1 m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 coat rack
- 1 wastebasket
- 6 shelves

Other color options available:



Blue White Black Red

No modifications to the booth are allowed.



Price US

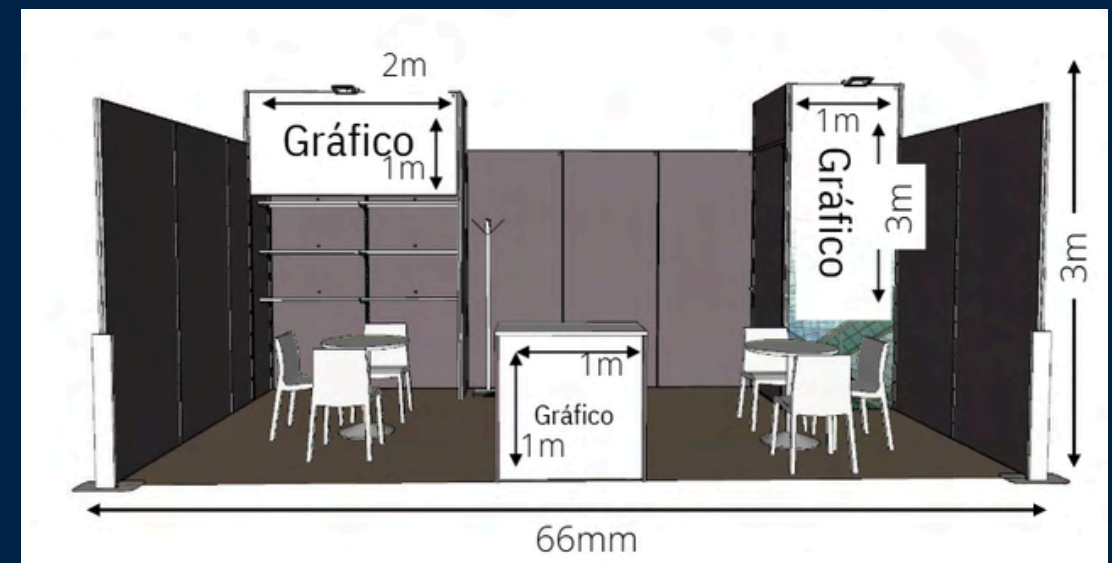
\$9,156.47 + IVA

Inline booth



6x3m

(1 open side)



Model 3 - DEVELOPMENT

Modulation - Corner booth

Includes:

- Storage room 1 m x 1 m
- Aluminum structure
- Fabric walls: White CoverUp fabric
- Carpet
- Lighting: 2 30W LED spotlights
- 1 duplex outlet
- Digital print on polyester fabric
 - Printed column graphic 3 m x 1 m
 - Printed header graphic 2 m x 1 m
 - Counter 1m x 1m

Furniture

- 2 tables
- 1 counter
- 6 chairs
- 1 coat rack
- 1 wastebasket
- 6 shelves

Other color options available:



Blue White Black Red



Corner booth



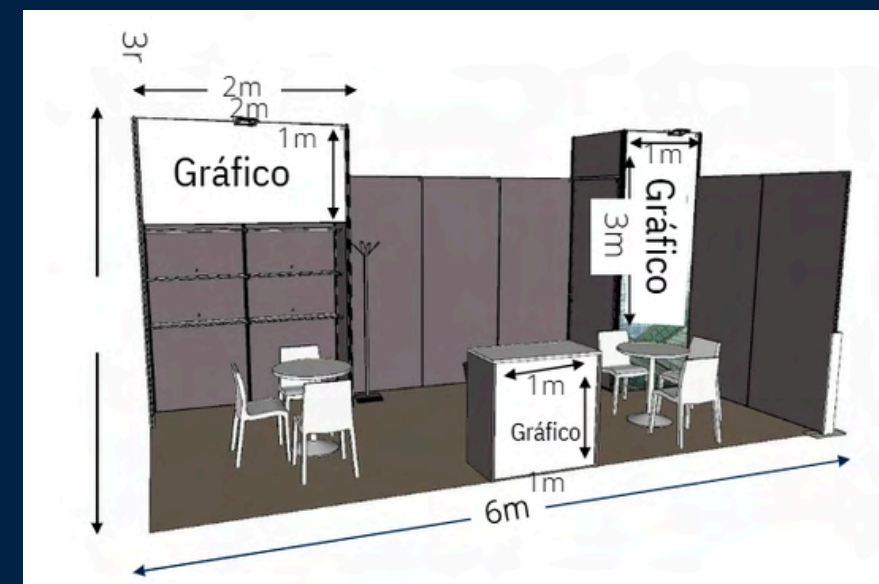
6x3m

(2 open sides)

No se pueden hacer modificaciones al stand



Price US
\$9,156.47 + IVA





HENOTO

CONTACT

Francesco Brocchi

f.brocchi@henoto.com



CONTACT

Sales

Please contact your provider directly to finalize the contract for your booth. 