



EBIO<sup>®</sup> 20  
25

june 01 • 02

EXPO GUADALAJARA

La fiesta del  
*Estilismo*

Sponsorship **Opportunities**

Nails • **Hair** • Makeup • **Barbering** • Tools  
**Treatments** • Furniture • **Education** • Shows & More

[www.ebio.mx](http://www.ebio.mx)

Follow us @ebioexpo



Organized by:





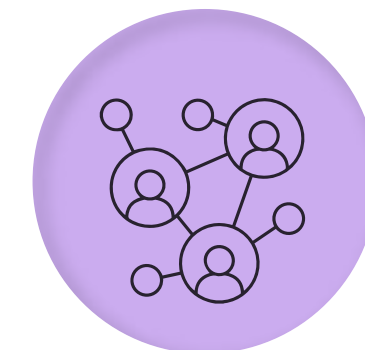


# Why should you choose a Sponsorship at EBIO?



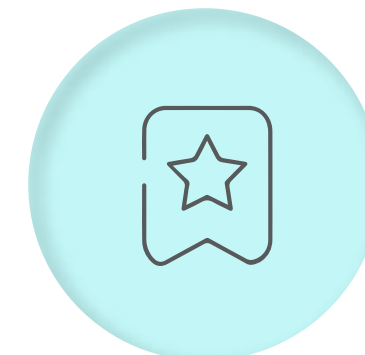
## BRAND PRESENCE

over 20,000 beauty professionals from the western and central regions of the country



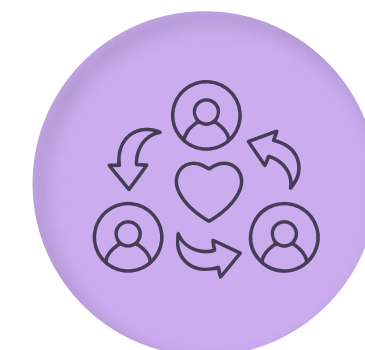
## CONNECT

with your target audience at various locations and programs



## STAND OUT

among participating brands



## ATTRACT

and build loyalty with new customers and business allies

[www.ebio.mx](http://www.ebio.mx)





# EBIO<sup>®</sup>

20  
25

june  
01 • 02

EXPO  
GUADALAJARA

La fiesta del  
*Estilismo*

General  
**Areas**





\*Illustrative image only.

## ENTRANCE **ARCH**

**\$4,707 USD**

- 30% branding space on the arch
- Self-adhesive vinyl on a solid structure
- Dimensions: TBD
- Design provided by the client
- Setup by the organizing committee



## HALLWAY **BANNERS**

(23 banners)

- Printed on high-quality photo canvas
- Dimensions: 1.20 m width x 2.50 m height
- Setup by the organizing committee



## FLOOR **GRAPHIC**

**\$863 USD**

- 8 self-adhesive vinyls with logo
- Dimensions: 1 m diameter
- It guides from the Hall entrance to the booth
- Setup by the organizing committee
- 2 spaces available

\*Subject to availability

[www.ebio.mx](http://www.ebio.mx)





## ATTENDEE **BAGS**

- Fabric bags with one-color print
- Quantity: 9,000
- Design provided by the client (one side only)
- Dimensions: 34 cm width x 40 cm height x 16 cm depth
- Setup by the organizing committee
- Exclusive sponsorship



## PRODUCT SAMPLES IN **WELCOME BAGS**

**\$460 USD**

- Up to 9,000 product samples to include in our welcome bags
- Samples provided by the client

\*Subject to availability

[www.ebio.mx](http://www.ebio.mx)





EBIO® 2025

june | EXPO  
01 • 02 | GUADALAJARA

La fiesta del  
*Estilismo*

Exhibitor  
**Directory**

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## INSIDE BACK COVER AD

**\$1,322 USD**

- Printing: Full Color
- Design provided by the client



## INSIDE FRONT COVER AD

**\$1,322 USD**

- Printing: Full Color
- Design provided by the client



## BACK COVER AD

- Printing: Full Color
- Design provided by the client

\*Subject to availability

[www.ebio.mx](http://www.ebio.mx)





## FULL-PAGE AD

**\$604 USD**

- Printing: Full Color
- Design provided by the client



## DOUBLE-PAGE AD

**\$903 USD**

- Printing: Full Color
- Design provided by the client



## HALF-PAGE AD

**\$460 USD**

- Printing: Full Color
- Design provided by the client

\*Subject to availability

[www.ebio.mx](http://www.ebio.mx)





## FLOOR PLAN AD

**\$1,506 USD**

- Size: 21.5 x 28 cm
- Full-color printing
- Design provided by the client
- Includes a highlighted booth location on the exhibition floor plan
- Exclusive sponsorship

\*Subject to availability

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La fiesta del  
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Main  
**Stage**

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## MAIN STAGE SPONSORSHIP

**\$3,305 USD**

- Brand featured in all corporate program communications
- Social media posts
- Logo displayed on the entrance arch
- Four 20-second spots on the Main Stage (2 on Sunday, 2 on Monday)
- Logo on the Content Totem
- 50-minute show slot on the Main Stage
- One banner on Main Platform walls (3 m wide x 5 m high)
- Logo displayed on the stage







# EBIO

## TALLERES

**SOLD**

### EBIO **WORKSHOPS NAMING**

- Brand presence in all official program communications
- Logo on the main entrance banner
- Logo on the salon backdrop
- Two time slots in EBIO Workshops, 1 hour and 30 minutes each
- Logo on the entrance column (Column 4, double-sided)
- Naming EBIO Workshops, e.g., “EBIO Workshops by [Your Brand]”
- Logo highlighted on the program totem, emphasizing your class schedule
- Logo on EBIO participation certificates

[www.ebio.mx](http://www.ebio.mx)





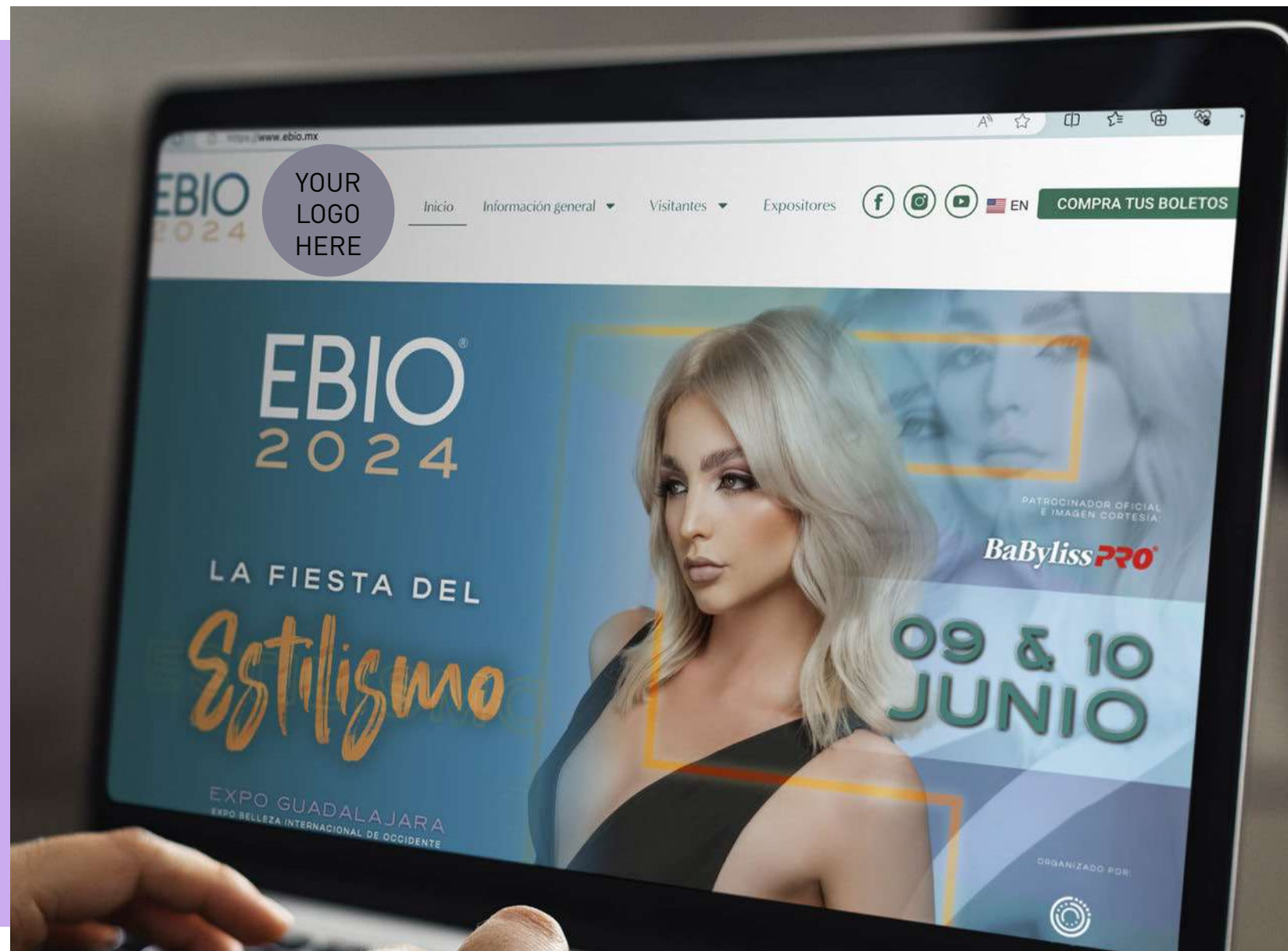
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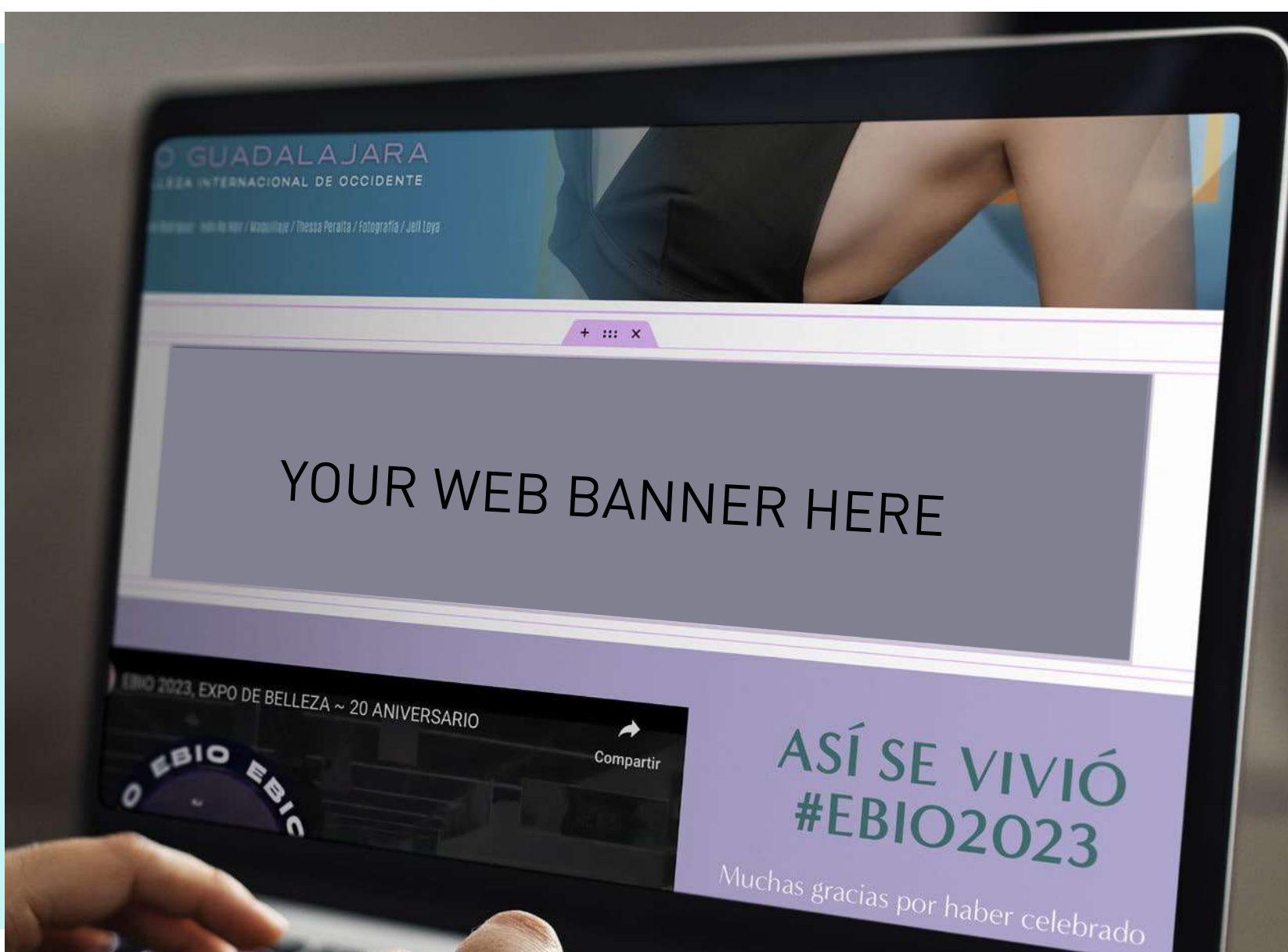
Digital  
**Advertising**





## WEBSITE SPONSORSHIP \$2,414 USD

- Permanent logo in the header of [www.ebio.mx](http://www.ebio.mx) as Website Sponsor with a direct link to your site
- Logo provided by the client
- Exclusive sponsorship



## WEB BANNER \$1,523 USD

- Banner on [www.ebio.mx](http://www.ebio.mx) homepage with a direct link to your site
- Dimensions: 950 px x 230 px, maximum file size 100 MB
- Design provided by the client

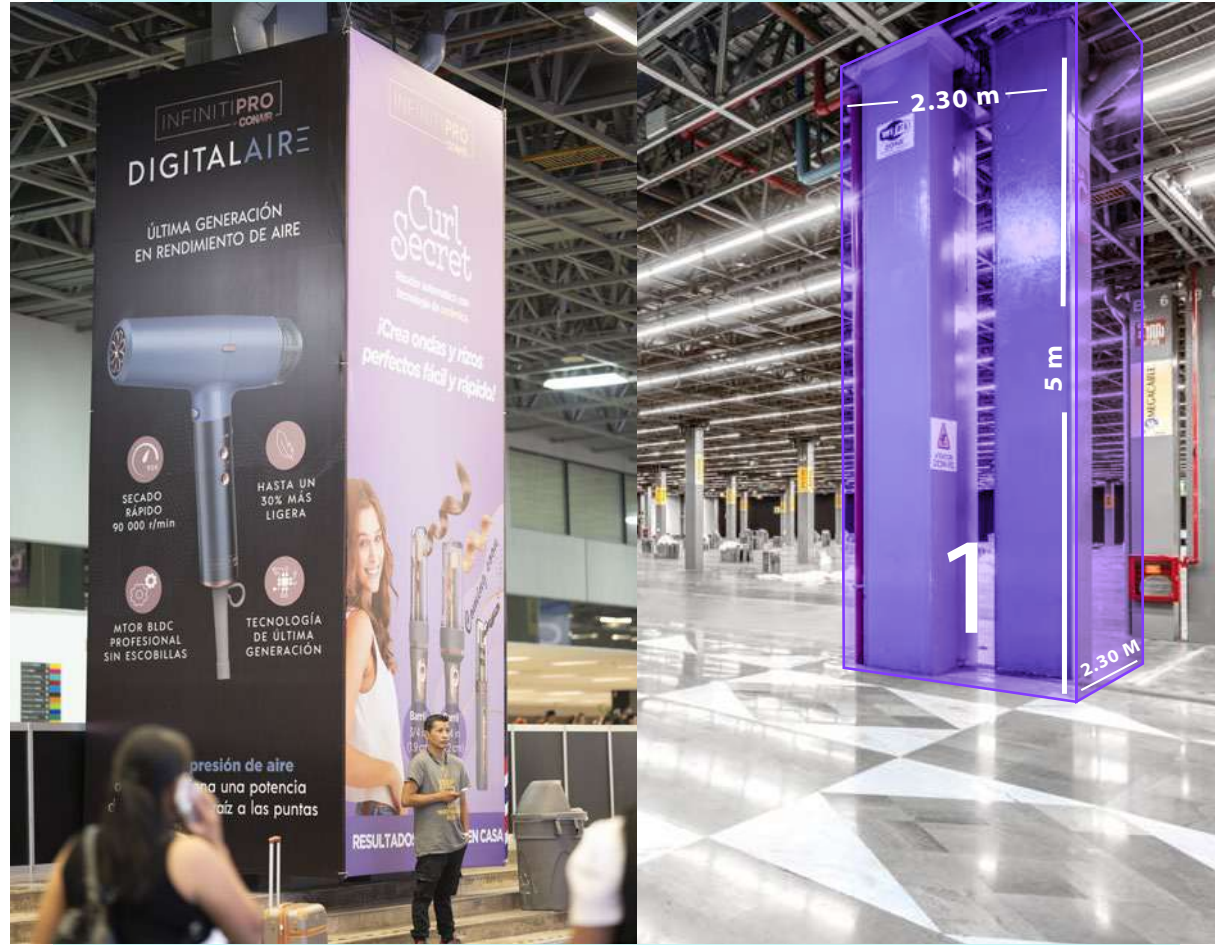




## ENTRANCE A - BANNER

**\$1,659 USD**

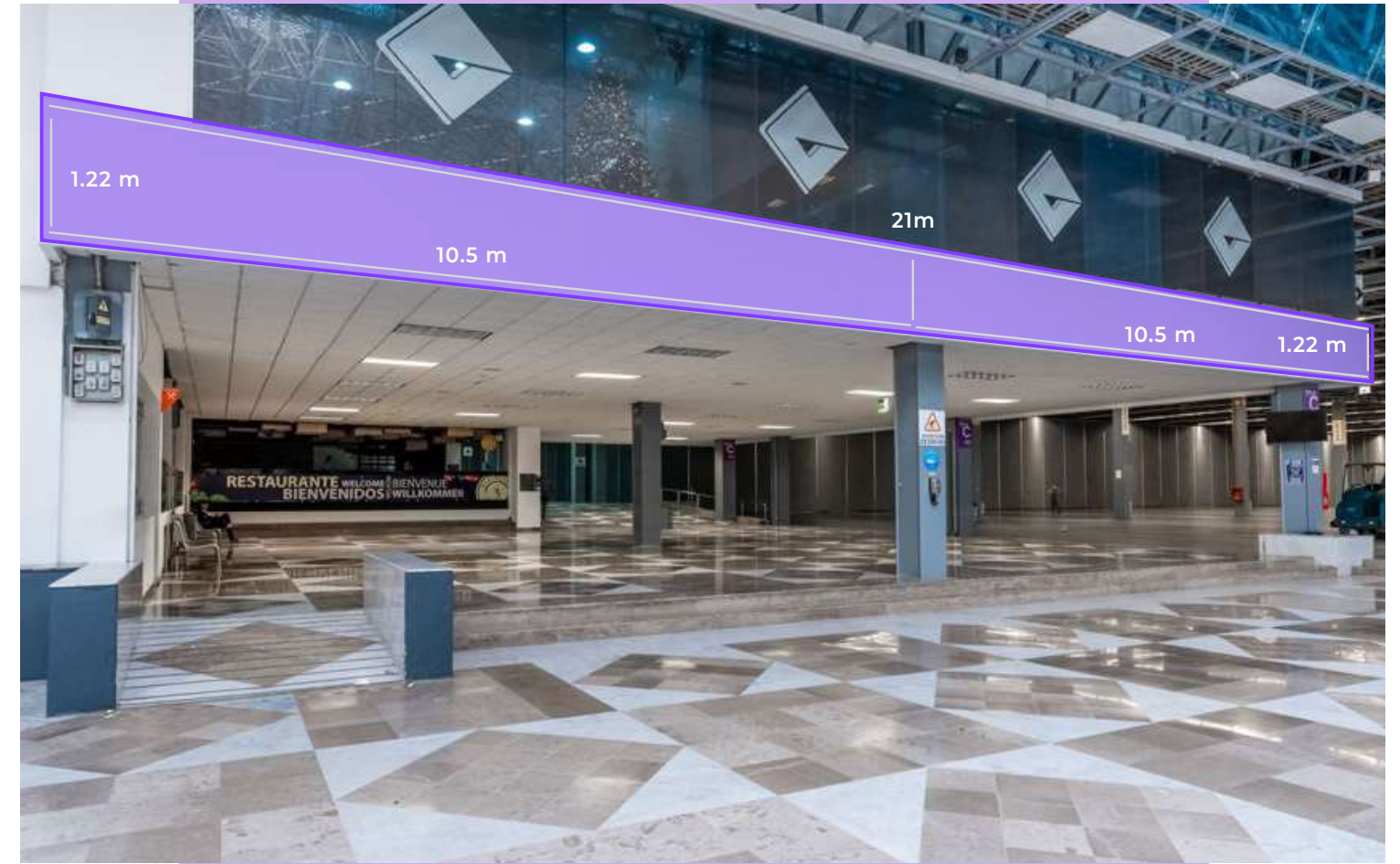
- Dimensions: 10 m wide x 2.5 m high
- Design provided by the client



## COLUMNS JALISCO ROOM LOBBY 4 (2 available)

**\$995 USD**

- Dimensions: 2.3 m wide x 5 m high
- Design provided by the client
- Limited to one column per client



## LOBBY 2 FACADE

**\$2,281 USD**

- Dimensions: 21 m wide x 1.22 m high
- Design provided by the client





## HALF FACADE LOBBY 2 \$1,161 USD

- Dimensions: 10.5 m wide x 1.22 m high
- Design provided by the client



## FACADE FACING JALISCO ROOM \$2,074 USD

- Dimensions: 25 m wide x 1.2 m high
- Design provided by the client



## HALF FACADE FACING JALISCO ROOM \$1,161 USD

- Dimensions: 12.5 m wide x 1.2 m high
- Design provided by the client





**STEPS BORDER LOBBY 4  
TO JALISCO ROOMS SECTION A  
(5 borders)  
\$474 USD**

- Dimensions: 8 m wide x 12 cm high
- Design provided by the client



**STEPS BORDER LOBBY 4  
TO JALISCO ROOM SECTION B  
(5 borders)  
\$1,699 USD**

- Dimensions: 35.6 m wide x 12 cm high
- Design provided by the client



**STEPS BORDER LOBBY 4  
TO JALISCO ROOM SECTION C  
(5 borders)  
\$967 USD**

- Dimensions: 17.7 m wide x 12 cm high
- Design provided by the client







**STEPS LOBBY 4  
TO JALISCO ROOM SECTION A  
(5 steps)  
\$913 USD**

- Dimensions: 8 m wide x 40 cm high
- Subject to availability
- Design provided by the client

**SECTION A**



**STEPS LOBBY 4  
TO JALISCO ROOM SECTION C  
(5 steps)  
\$2,032 USD**

- Dimensions: 17.7 m wide x 40 cm high
- Subject to availability
- Design provided by the client

**SECTION C**







**FRONTAL BORDER  
STEPS FROM LOBBY 1  
TO LOBBY 2  
(8 borders)  
\$540 USD**

- 6.56 m x 14 cm
- 7.40 m x 14 cm
- 8.15 m x 14 cm
- 8.90 m x 14 cm
- 9.75 m x 14 cm
- 10.55 m x 14 cm
- 11.30 m x 14 cm
- 12.17 m x 14 cm

Subject to availability  
Design provided by the client



**LATERAL BORDER  
STEPS FROM LOBBY 1  
TO LOBBY 2  
(7 borders)  
\$540 USD**

- 33.5 cm x 14 cm
- 73 cm x 14 cm
- 1.14 m x 14 cm
- 1.53 m x 14 cm
- 1.94 m x 14 cm
- 2.34 m x 14 cm
- 2.75 m x 14 cm

Subject to availability  
Design provided by the client



**STEPS BORDER FROM  
LOBBY 2 TO LOBBY 3 TO  
JALISCO ROOM SECTION C  
(2 borders)  
\$249 USD**

- Dimensions: 16.6 m wide x 15 cm high
- Subject to availability
- Design provided by the client



# Exterior



## LIGHT BOXES COURTYARD A \$1,572 USD

- Design provided by the client
- Dimensions: 6.65 m wide x 2.85 m high
- Final dimensions with overhang:  
6.87 m x 3.03 m



## LIGHT BOXES COURTYARD B \$1,572 USD

- Design provided by the client
- Dimensions: 6.65 m wide x 2.2 m high
- Final dimensions with overhang:  
6.83 m x 2.43 m



## MAIN ENTRANCE BANNER \$1,659 USD

- Design provided by the client
- Dimensions: 3 m wide x 7 m high

\*Subject to availability

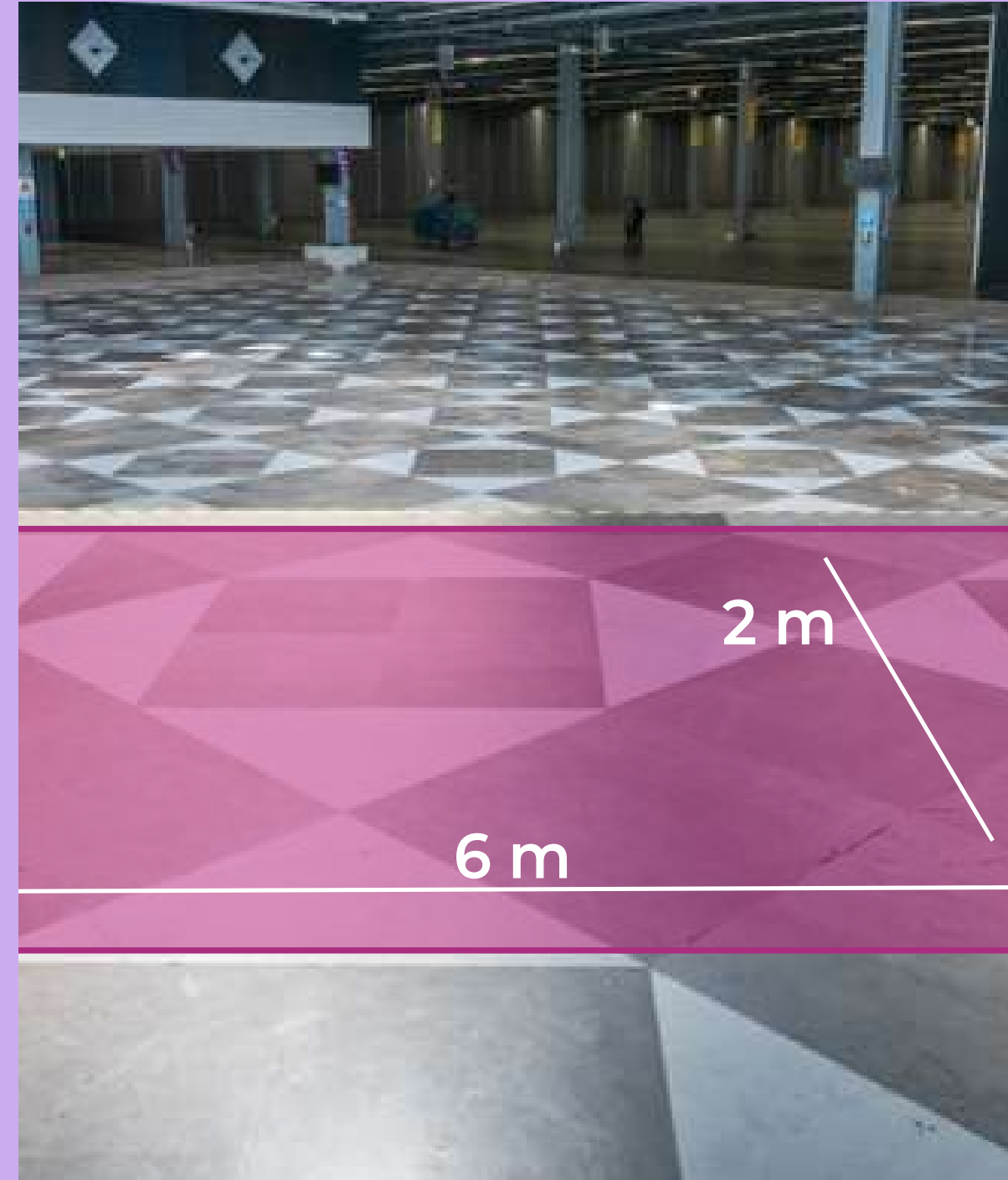
[www.ebio.mx](http://www.ebio.mx)





**COLUMN BANNER**  
**LOBBY 1**  
**\$415 USD**

- Design provided by the client
- Dimensions: 2.9 m wide x 3 m high



**FLOOR GRAPHIC**  
**LOBBY 1**  
**\$1,078 USD**

- Design provided by the client
- Dimensions: 6 m wide x 2 m high

\*Subject to availability  
[www.ebio.mx](http://www.ebio.mx)





# SOLD

## Official EBIO 2025 Sponsor (exclusive)

- Photos of your models in all event communications (printed materials, website, institutional videos, social media, and on-site), with both male and female models (subject to prior approval)
- Logo displayed as the Official Sponsor across all communications
- Company logos featured in all event materials (print, digital, and on-site)
- Back cover in the exhibitor directory
- 50-minute show on the Main Stage (with exposure in all program communications)

\*Subject to availability

[www.ebio.mx](http://www.ebio.mx)





# EBIO YOUR DIGITAL CARD

## Naming

### **EBIO CARD (exclusive)**

**\$2,874 USD**

EBIO Card is a free digital card for all EBIO attendees, offering exclusive benefits such as discounts, gifts, and more. This exclusive sponsorship guarantees unique visibility and direct engagement with your target audience, making it an excellent opportunity to effectively promote your brand.

#### Includes:

- Logo featured in the EBIO Card naming. Example: “EBIO Card by: ...”
- Brand presence on the EBIO Card
- Brand presence in all EBIO Card communications (email campaigns, social media, website, etc.)
- Brand visibility on one of the welcome arch panels. Dimensions: 2.66 m x 5 m
- Brand presence at the Welcome Module booth

**\*Subject to availability**

**[www.ebio.mx](http://www.ebio.mx)**